

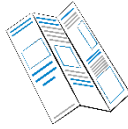
# PRESENT YOUR COMPANY AT DAGA 2023 – SPONSORING AND ADVERTISING –


6 – 9 March 2023



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<b>CLASSIC ADVERTISING (PLUS 19% VAT)</b>	
<p><b>Advertisement in the DAGA Program Book</b></p> <p>Edition: 1500 + downloadable online presentation as PDF</p> <p>(Black and white, final page format: 118 x 210 mm, including at least 5 mm margin for text; 3 mm additional bleed on all four sides. Please send double-sided ads as 2 single pages)</p> <p>Deadline: 14 December 2022 / as PDF to: <a href="mailto:tagungen@dega-akustik.de">tagungen@dega-akustik.de</a></p>	<p>single page: 300,- €</p> <p>double-sided: 600,- €</p>
<p><b>Advertisement on Inside Front / Inside Back Cover in the DAGA Program Book</b></p> <p>Edition: 1500 + downloadable online presentation as PDF</p> <p>(Coloured, one-sided, final page format: 118 x 210 mm, including at least 5 mm margin for text; 3 mm additional bleed on all four sides.)</p> <p>Deadline: 14 December 2022 / as PDF to: <a href="mailto:tagungen@dega-akustik.de">tagungen@dega-akustik.de</a></p>	<p>1.100,- €</p>
<p><b>Congress Bag Insert</b></p> <p>Number of items: 1500</p> <ul style="list-style-type: none"> <li>• Leaflet of one page (max. A4, printed front and back) or flyer or</li> <li>• Multi-page brochure (max. 100g per item)</li> <li>• Costs of production and delivery by Sponsor</li> </ul>	 <p>Leaflet / Flyer: 600,- € Brochure: 1.200,- €</p>

<b>ONLINE ADVERTISEMENT (PLUS 19% VAT)</b>	
<p><b>Advertisement on the Start page of the Online Platform</b></p> <ul style="list-style-type: none"> <li>• Present your advertising banner / your company logo on the start page of the online platform</li> </ul> <p>The online platform will be used by the participants before, during and after the conference.</p> <p>(Please also note our offers for online exhibitors, see exhibition brochure.)</p>	 <p>Permanent Advert: 600,- €</p> <p>Rotating Logo: 300,- €</p>
<p><b>Advertisement on the Start page of the Online Proceedings</b></p> <ul style="list-style-type: none"> <li>• Present your advertising banner / your company logo permanently on the start page of the online proceedings, if desired including a link</li> </ul>	<p>Permanent Advert: 600,- €</p>
<p><b>Targeted advertising in the programme app (session view)</b></p> <ul style="list-style-type: none"> <li>• Present your advertising banner / your company logo in your desired sessions in the program app</li> </ul> <p>(This offer is subject to the pending technical implementation.)</p>	<p>50,- € per session 200,- € for 5 sessions 400,- € for 10 sessions</p>



## SPONSORING (PLUS 19% VAT)

Become	<b>Diamond Sponsor</b>	from 10.000 €
	<b>Platinum Sponsor</b>	from 6.000 €,
	<b>Gold Sponsor</b>	from 4.000 €,
	<b>Silver Sponsor</b>	from 2.500 € or
	<b>Bronze Sponsor</b>	from 1.000 € (monetary and intrinsic value will be added up.)

In addition to the benefits of the individual offers, you will be named as a sponsor from 1000,- € with company logo and sponsorship status (Diamond / Platinum / Gold / Silver / Bronze) in all following places:

- ✓ in the Program Book
- ✓ on the DAGA Website and
- ✓ in the DAGA Online Proceedings

<p><b>A) Opening Ceremony</b></p> <ul style="list-style-type: none"> <li>• Your display* (roll-up display of max. 200 x 85 cm) with your advertising message is placed on the stage of the Plenary Hall</li> <li>• Acknowledgement of the sponsor by the conference chairs during the opening and the closing event</li> <li>• <b>Your roll-up will be visible in the plenary hall during the entire conference</b>, including all (large) sessions in this hall, the plenary lectures, the opening and the closing event (Production and delivery of the roll-up by the sponsor)</li> </ul>	<p>1000,- €</p>
<p><b>B) Social Evening</b></p> <ul style="list-style-type: none"> <li>• Your display* (roll-up display of max. 200 x 85 cm) with your advertising message is placed on the stage at the Social Evening</li> <li>• Acknowledgement of the sponsor by the conference chairs at the Social Evening (Production and delivery of the roll-up by the sponsor)</li> </ul>	<p>500,- €</p>
<p><b>C) FFP2 Masks with your Logo and DAGA Logo</b></p> <ul style="list-style-type: none"> <li>• For all DAGA participants and volunteers</li> <li>• The number of items can be agreed flexibly. Ideally, it should be at least 500. From 1000 items on, this can be used as a conference bag insert (Design and production by Sponsor, motif in consultation with us)</li> </ul>	<p>500,- € plus own production costs (from 1€ per Mask)</p>
<p><b>D) Conference Bags</b></p> <ul style="list-style-type: none"> <li>• Each conference participant receives a reusable cloth bag with your company logo, Edition: 1500 (Design and production by sponsor, motif in consultation with us)</li> </ul>	<p>500,- € zzgl. eigene Herstellungskosten</p>

<p><b>E) Notepads for Congress Bags</b></p> <ul style="list-style-type: none"> <li>Your company logo is present on the sponsored notepads for each participant, whenever they are used during DAGA and beyond the conference. Edition: 1500</li> </ul>	<p>600,- € plus own production costs</p>
<p><b>F) Pens for Congress Bags</b></p> <p>Your company logo is present on the sponsored pens for each participant, whenever they are used during DAGA and beyond the conference. Edition: 1500</p>	<p>500,- € plus own production costs</p>
<p><b>G) Vests for all DAGA volunteers</b></p> <ul style="list-style-type: none"> <li>The ca. 30 - 40 DAGA helpers wear a vest with your company logo and the DAGA logo (Design and production by sponsor, motif in consultation with us)</li> </ul>	<p>400,- € plus own production costs</p>
<p><b>H) Ceramic Cups for Coffee Breaks</b></p> <ul style="list-style-type: none"> <li>„DAGA Mugs“ with your company logo are used during coffee breaks and also beyond the conference as a memorable souvenir</li> <li>Your very own print design with your company logo and DAGA logo, in accordance with our approval of design. Cups must be stackable. Number of items: 1000 (or in accordance with sponsor)</li> </ul> <p>(The financial contribution is used for cleaning the cups during the conference.)</p>	 <p>600,- € plus own production costs</p>
<p><b>I) Gift Insert for Congress Bags</b></p> <ul style="list-style-type: none"> <li>Little bags with chocolate, biscuits, Gummi Bears... with your company logo in every congress bag to sweeten the conference for all participants</li> </ul> <p>(Number of items: In accordance with sponsor, ideally 1000 or more)</p>	 <p>200,- € plus own production costs</p>
<p><b>J) Break Slides for sponsorship of technical equipment</b></p> <ul style="list-style-type: none"> <li>Displaying of a break slide with your company logo and reference to your exhibition stand on the big screen in one session hall</li> <li>Displaying before and after sessions, between presentations and during breaks, continuously from Tuesday to Thursday; if available, in your desired session</li> </ul>	<p>Plenary Hall: 700,- €</p> <p>per Session Hall: 500,- €</p> <p>Package price: 4500 € for all 13 Session Halls</p>
<p><b>K) Drinks and Snacks for Meeting of “junge DEGA”: Young Professionals</b></p> <ul style="list-style-type: none"> <li>You are acknowledged as sponsor and your company logo will be displayed on a presentation slide right at the beginning of the meeting</li> </ul> <p>(As sponsor, you are kindly invited to attend the meeting and welcome to socialize and network with the future elite of professional acousticians.)</p>	<p>from 500,- €</p>

## DONATIONS

We will gladly issue a donation receipt for all donations.

For donations of 300 euros or more, the donor can be mentioned in the online conference proceedings in alphabetical order without the company logo.

***Do you have your own ideas for sponsorship in mind?***

You are also welcome to bring forward your own ideas. Please contact us!

Julia Schneiderheinze  
tagungen@dega-akustik.de  
Phone: +49 (0)30 – 340 60 38 04

**APPLICATION FORM**

We hereby order the following **Sponsoring for DAGA 2023:**

\_\_\_\_\_  
Name of sponsoring / advertisement items

\_\_\_\_\_  
Name of Company

\_\_\_\_\_  
Address

\_\_\_\_\_

\_\_\_\_\_  
Date, signature and company stamp

Please send the completed form by email to:

**Julia Schneiderheinze / tagungen@dega-akustik.de / Phone: see above**

All sponsors receive an invoice by the German Acoustical Society (DEGA) prior to the payment.